

# **BARTRAM TRAIL TRACK & FIELD**



## **Sponsorship Packet 2020**

**\$100 minimum expectation for all athletes on the team**

**Sponsorship Drive runs through Feb 17<sup>th</sup>**

# BARTRAM TRAIL T&F

## **Bartram Trail T&F Program Supporter-**

We want to invite you to sponsor the Bears Track & Field teams this season. It's your help that allows us to be so successful!



Just some of the items your support enables us to afford:

- Three different competition jerseys
- Well maintained field event venues
- High quality practice equipment
- End of the year post-season awards

We have a unique way to offer high quality marketing on our new digital video score board. We host two varsity home meets each season with thousands of athletes, family members and fans in attendance. Your financial backing fuels every aspect of our program and ensures our ability to succeed.

## **How Sponsoring Works for You**

### **Digital Video Board at Home Meets:**

Your logo or full audio/visual commercial will be displayed at all home meets on our state of the art digital video score board. With meets of 400-1100 athletes, dozens of teams, and thousands of families and fans, your reach will be significant.

### **Bartram Trail Track & Field Websites:**

Your logo and business information can be displayed on our T&F website throughout the year.

### **Meet Day Program:**

We print an official meet program and distribute the programs to each attendee. Your business and logo information will be displayed for all to see.

### **Meet Day Recognition:**

We can offer all types of promotion opportunities; your imagination is the only limitation. From booths, to audio announcements and event sponsorships we can make your presence and support known.



# Four Projects, One Goal!

We have four different projects this year and we know you'll love to help with at least one of them.



## Project 1. Aluminum Jump Pit covers. Goal: \$10,000

Here: <https://www.donosity.com/fundraiser/TVRNNE5nPT0=>

Jump pits are expensive and costly to maintain. Over the past few years we have upgraded both sand pits, the pole vault pit, and the high jump pit. Help us keep those looking sharp and lasting for years to come.



## Project 2. Fully Automatic Bluetooth timing equipment. Goal \$4,000

Accurate timing provides the greatest feedback for our runners of all kinds; from 100m speedsters to 3200m monsters. Here: <https://www.donosity.com/fundraiser/TVRNNU5nPT0=>

Andrea Morrow '02  
Callie Cooper '09  
Nick Uruburu '13  
Grace Damron '15  
Larry Donald '13  
Kaitlyn King '13  
Paul Nowicki

## Project 3. Permanent Recognition of the Legends of the Program. Goal \$2,000

These people made us who we are today. You're going to love seeing their names at our stadium/track! Here: <https://www.donosity.com/fundraiser/TVRRd01nPT0=>

## Project 4. Resistance and Strength training equipment. Goal \$1,000

So easy to help! So impactful to our athlete's performances.

Here: <https://www.donosity.com/fundraiser/TVRRd013PT0=>



## Bartram Trail T&F Sponsorship Levels

### Platinum \$3000 – Event Title Sponsor

- Title Sponsorship of one or both of our home varsity meets: The Bear Classic (March 28) or True Team Champs (April 9)
- Commercials and/or rotating logos on the video score board.
- All access to Bears Stadium for event promotions.
- Priority placement of logo and business information on the Bartram Trail T&F webpage.
- Public address recognition.
- Title coverage of the meet program.

### Gold Level \$1000 – Distinguished Meet Day Sponsor

- Commercials and/or rotating logos on the video score board.
- All access to Bears Stadium for event promotions.
- Priority placement of logo and business information on the Bartram Trail T&F webpage.
- Public address recognition.
- Full page ad in the meet program.

### Silver Level \$500 – Meet Day Event Competition Sponsor

- Your choice of event sponsorship on meet day.
- Priority placement of logo and business information on the Bartram Trail T&F webpage.
- Public address recognition.
- Half page ad in the meet program.

### Bronze Level \$200 – Sponsor a Varsity Running Event

- Public address recognition.
- Quarter page ad in the meet program.

### Bear Level \$25-100

- Sponsor recognition in the meet day program.