

BARTRAM TRAIL TRACK & FIELD



Sponsorship Packet 2019

\$100 minimum expectation for all athletes on the team

Checks accepted only (payable to BTHS Track & Field)

Sponsorship ads due by Feb. 20

BARTRAM TRAIL T&F

Bartram Trail T&F Program Supporter-

We want to thank you for considering sponsoring the Bears Track & Field teams this season. Without your help our season would not be as successful. We're asking our business supporters to make a donation to our successful program and this year we have a very unique way to offer you high quality marketing; our new digital video score board.



Just some of the items your support enables us afford include:

- Competition jerseys
- Well maintained field event venues
- High quality practice equipment
- End of the year post-season awards

We look forward to helping you market at our four home meets this season where we host thousands of athletes, their families and fans. Your financial backing fuels every aspect of our program and ensures our ability to succeed.

Thank you for your time and continued support,

The Bartram Trail TF Coaching Staff



How Sponsoring Works for You

Digital Video Board at Home Meets:

Your logo or full audio/visual commercial will be displayed at all home meets on our state of the art digital video score board. With meets of 400-1100 athletes, dozens of teams, and thousands of families and fans, your reach will be significant.

Bartram Trail Track & Field Websites:

Your logo and business information can be displayed on our T&F website throughout the year.



- Track Menu
- Track Home
 - Schedule/Results
 - Track/TF Calendar
 - School Reports
 - Coaching Staff
 - Meet Dates/Results
 - Archived Results
 - College Recruiting

Meet Day Program:

We print an official meet program and distribute the programs to each attendee. Your business and logo information will be displayed for all to see.

Meet Day Recognition:

With can offer all types of promotion opportunities; your imagination is the only limitation. From booths, to audio announcements and event sponsorships we can make your presence and support known.

Bartram Trail T&F Sponsorship Levels

Platinum \$3000 – Event Title Sponsor

- Title Sponsorship of one or both of our home varsity meets: The Bear Classic (March 1) or Friday Night Spikes (April 5)
- Commercials and/or rotating logos on the video score board.
- All access to Bears Stadium for event promotions.
- Priority placement of logo and business information on the Bartram Trail T&F webpage.
- Public address recognition.
- Title coverage of the meet program.

Gold Level \$1000 – Distinguished Meet Day Sponsor

- Commercials and/or rotating logos on the video score board.
- All access to Bears Stadium for event promotions.
- Priority placement of logo and business information on the Bartram Trail T&F webpage.
- Public address recognition.
- Full page ad in the meet program.

Silver Level \$500 – Meet Day Field Event Competition Sponsor

- Your choice of field event title sponsorship with 'A' Frame signage at the venue.
- Priority placement of logo and business information on the Bartram Trail T&F webpage.
- Public address recognition.
- Half page ad in the meet program.

Bronze Level \$250 – Sponsor a Varsity Running Event

- Your choice of running event title sponsorship with your logo on the video score board during that event.
- Public address recognition.
- Quarter page ad in the meet program.

Track & Field Registry Equipment Sponsorship

- Not interested or able to help at the above levels? You can always choose an item or items you would like to purchase for the Bears this season. Please see the reverse side of this form.

Please complete the following

- Sponsor Name: _____ Phone #: _____
- Email Address: _____
- BT Athlete securing the sponsorship: _____

Membership Level:

- Platinum Level (\$3000)
- Gold Level (\$1000)
- Silver Level (\$500)
- Bronze Level (\$250)
- Equipment Sponsor

Make checks to:

Bartram Trail Track & Field


And send in with your favorite BT track & field athlete

*Each sponsor will need to provide a digital copy of their artwork or commercial. Please contact Coach Roughan for details to facilitate that. Ads due Feb 20th

Questions? Contact Information:

- Melissa Roughan
Melissa.Roughan@stjohns.k12.fl.us

2019 Bartram Trail T&F Equipment Sponsorship

Meet Day Lane Marker <input type="checkbox"/>	\$60		Jersey <input type="checkbox"/>	\$35	
Set of practice cones <input type="checkbox"/>	\$50		Competition Hurdle <input type="checkbox"/>	\$100	
Stop Watch <input type="checkbox"/>	\$25		Practice Hurdle <input type="checkbox"/>	\$75	
Shot Put Ring <input type="checkbox"/>	\$125		Shot put or Discus <input type="checkbox"/>	\$35	
Medicine Ball <input type="checkbox"/>	\$50		Long Jump Board <input type="checkbox"/>	\$65	
Pole Vault Pole <input type="checkbox"/>	\$450		Metric Measuring Tape <input type="checkbox"/>	\$45	
Javelin <input type="checkbox"/>	\$60				